

# **BOYD** CYCLING

JOIN THE HANDCRAFTED REVOLUTION



**2021**

**DEALER  
PRICING**

# 2021 DEALER PRICING

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**Tinker Juarez**

**BOYD** ATHLETE

**BOYD**  
CYCLING

## BENEFITS OF PURCHASING A KIT

- Access to full Prologue and Podium lines
- Stocking Dealer margins for a year
  - 40% off MSRP for Podium
  - 30% off MSRP for Prologue
- Dealer POP material and banners
- Added to dealer locator on website

- 2 - Carbon Wheelsets (dealer's choice)
- 1 - Alloy Wheelset (dealer's choice)
- 2 - Freehub bodies (dealer's choice)
- 2 - End cap sets (dealer's choice)
- 3 - Boyd Sealant Injectors
- 3 - Bottles of Tickled Pink Sealant
- 3 - Rolls of 22mm Tubeless Tape
- 3 - Rolls of 25mm Tubeless Tape
- 3 - Rolls of 28mm Tubeless Tape
- 3 - Packs of Centerlock Rotor Shims (4 shims per pack)

**2021  
DEALER KIT  
\$2500**

**2021  
PROLOGUE KIT  
\$2000**

- 1 - Prologue 44mm Rim Brake
- 1 - Prologue 28mm Disc Brake
- 1 - Prologue 44mm Disc Brake

**TWO (2) GREAT PACKAGES. CHOOSE ONE OR BOTH!**

**Shipping is always free with kit purchase.**



## COMPARE OUR WHEELSETS

PART	PROLOGUE	PODIUM
RIMS	Continuous layup	Variable rim bed thickness (Saves 20 Grams per rim)
HUBS	Skyuka - 10° Engagement	85 - 5° Engagement Quest - 5° Engagement Tripel MTB - 3.5° Engagement
BEARINGS	Abec 3 sealed cartridge	Enduro Abec 5 LLU/LLB sealed cartridge
FREEHUB BODY	Shimano HG, Sram XDR	Shimano HG, Sram XDR, Shimano Microspline, Campy
SPOKES	Pillar 1423 Bladed	Pillar Wing 20/21
NIPPLES	Pillar Brass	Pillar Double Square Brass
ASSEMBLY	Hand built in USA	Hand built in USA
WARRANTY	Lifetime on Carbon / 2 years on Alloy	Lifetime on Carbon / 2 years on Alloy
OTHER	Wheelset Only, Hooked Rim Profile	Hooked Rim Profile for road Hookless rim profile for gravel, MTB, CX

# 2021 PODIUM SERIES WHEELSETS

## Podium Series: Best of the Best.

The Podium Series is our flagship lineup of Carbon and Alloy wheels with the focus on quality, innovation and performance. Hand built in Greenville, SC we offer rim and disc brake wheels to get you rolling on your next adventure. Every model comes Tubeless Ready with Tubeless Valves and our patented Offset Wingnuts.

**Boyd designed our hubs with (no tools required) swappable end caps and freehub bodies so you always have the right wheel for your customer.** We spec the Podium Series with Pillar Wing 20/21 spokes and Double Square Brass Nipples with premium ABEC 5 bearings. Variable Rim Bed Thickness Design saves 20 grams per wheel to make every wheel light and fast! Podium series hubs are compatible with all the current chain drives from Shimano, SRAM and Campagnolo....including the new 13 speed Ekar gravel groupset!

ROAD		RETAIL	STOCKING PRICE	MAP
CARBON	<b>44mm Rim Brake</b> 24/28 Spoke Count	\$1,700.00	\$1,020.00	\$1,600.00
	<b>60mm Rim Brake</b> 24/28 Spoke Count	\$1,750.00	\$1,050.00	\$1,650.00
	<b>90mm Rim Brake</b> 20/24 Spoke Count	\$1,800.00	\$1,080.00	\$1,700.00
	<b>36mm Disc Brake</b> 24/28 Spoke Count	\$1,750.00	\$1,050.00	\$1,650.00
	<b>55mm Disc Brake</b> 24/28 Spoke Count	\$1,800.00	\$1,080.00	\$1,700.00
	<b>90mm Disc Brake</b> 24/28 Spoke Count	\$1,850.00	\$1,110.00	\$1,750.00
ALLOY	<b>Altamont Rim Brake</b> Available Spoke Counts: 20/24, 24/28, 28/32	\$675.00	\$405.00	\$625.00
	<b>Altamont Disc Brake</b> Available Spoke Counts: 24/28, 28/32	\$725.00	\$435.00	\$675.00
CX		RETAIL	STOCKING PRICE	MAP
<b>Pinnacle CX</b> 24/28 Spoke Count		\$1,500.00	\$900.00	\$1,400.00
<b>Black &amp; Tan Alloy Disc</b> 24/28 Spoke Count		\$650.00	\$390.00	\$600.00



GRAVEL	RETAIL	STOCKING PRICE	MAP
<b>Pinnacle 700c</b> 24/28 Spoke Count	\$1,700.00	\$1,020.00	\$1,600.00
<b>Jocassee 650B</b> 24/28 Spoke Count	\$1,750.00	\$1,050.00	\$1,650.00
<b>Jocassee 700c</b> 24/28 Spoke Count	\$1,750.00	\$1,050.00	\$1,650.00
<b>CCC Alloy 700c</b> Available Spoke Counts: 24/28, 28/32	\$725.00	\$435.00	\$675.00
<b>CCC Alloy 650b</b> Available Spoke Counts: 24/28, 28/32	\$725.00	\$435.00	\$675.00
MTB AVAILABLE IN REG, BOOST, SUPERBOOST	RETAIL	STOCKING PRICE	MAP
<b>Ridgeline Carbon 27.5</b> 28/32 Spoke Count	\$1,750.00	\$1,050.00	\$1,650.00
<b>Ridgeline Carbon 29</b> 28/32 Spoke Count	\$1,750.00	\$1,050.00	\$1,650.00
<b>Trailblazer XC 29</b> 24/28 Spoke Count	\$1,750.00	\$1,050.00	\$1,650.00
<b>Kanuga Alloy 27.5</b> 28/32 Spoke Count	\$725.00	\$435.00	\$675.00
<b>Kanuga Alloy 29</b> 28/32 Spoke Count	\$725.00	\$435.00	\$675.00

# 2021 PROLOGUE SERIES WHEELSETS

## Prologue. It's time to start something!

The Prologue is a series of budget friendly wheelsets. By utilizing a more automated layup process (which adds approximately 20 grams per rim, we are able to keep costs down to spec a wheelset that has incredible performance for half to one-third of the costs of premium models.

The Prologue rims feature a hooked tire interface so you can use any tire brand at any pressure and not worry about the catastrophic tire blow-offs that road hookless rims can suffer.

All Prologue series wheels come with the Skyuka hubs featuring 10° engagement and Abec 3 sealed cartridge bearings. The Skyuka rear hub is available in a Shimano HG or Sram XDR freehub body and requires no tools to swap between the different freehub body standards.

Built with Pillar Bladed 1423 spokes and external brass nipples, the Prologue is built to be a great budget upgrade that can be used for everyday riding.



## ROAD

CARBON

### 44mm Rim Brake

24/28 Spoke Count

### 28mm Disc Brake

24/28 Spoke Count

### 44mm Disc Brake

24/28 Spoke Count

RETAIL

STOCKING  
PRICE

\$1,050.00

\$735.00

\$1,050.00

\$735.00

\$1,050.00

\$735.00



# 2021 BOYD CYCLING PARTS



GRAVEL/CX RIMS	RETAIL	STOCKING PRICE
Jocassee 700c	\$600.00	\$360.00
Jocassee 650b	\$600.00	\$360.00
Pinnacle 700c	\$600.00	\$360.00
Pinnacle CX Tubular	\$600.00	\$360.00
CCC Alloy 700c	\$120.00	\$72.00
CCC Alloy 650b	\$120.00	\$72.00

MTB RIMS	RETAIL	STOCKING PRICE
Kanuga Alloy 27.5	\$120.00	\$72.00
Kanuga Alloy 29	\$120.00	\$72.00
Trailblazer XC 29	\$600.00	\$360.00
Ridgeline Carbon 27.5	\$600.00	\$360.00
Ridgeline Carbon 29	\$600.00	\$360.00

	ROAD RIMS	RETAIL	STOCKING PRICE
CARBON	44mm   Rim	\$600.00	\$360.00
	60mm   Rim	\$625.00	\$375.00
	90mm   Rim	\$650.00	\$390.00
	36mm   Disc	\$600.00	\$360.00
	55mm   Disc	\$625.00	\$375.00
	90mm   Disc	\$650.00	\$390.00
ALLOY	Altamont   Rim	\$120.00	\$72.00
	Altamont   Disc	\$120.00	\$72.00
	Black and Tan Tubular   Disc	\$105.00	\$63.00



	MTB HUBS	RETAIL	STOCKING PRICE
TRIPEL MTB	Front   Disc	\$110.00	\$66.00
	Rear   Disc	\$225.00	\$135.00
	Front   Disc Boost	\$110.00	\$66.00
	Rear   Disc Boost	\$225.00	\$135.00
	Rear   Disc Superboost	\$225.00	\$135.00



## GRAVEL / ROAD / CX

	QUEST HUBS	RETAIL	STOCKING PRICE
Front   Disc		\$110.00	\$66.00
Rear   Disc		\$225.00	\$135.00



	85 ROAD HUBS	RETAIL	STOCKING PRICE
Front   Rim		\$110.00	\$66.00
Rear   Rim		\$225.00	\$135.00

## CLICK TO VIEW HUB INFO

[85 Road](#)

[Quest Disc](#)

[Tripel MTB](#)



	FREEHUBS	RETAIL	STOCKING PRICE
PODIUM FREEHUB BODY	Available options: Shimano HG/SRAM, SRAM XDR, Shimano Microspline, Campy, Campy N3W (13speed)	\$75.00	\$45.00
	PROLOGUE FREEHUB BODY	Available options: Shimano HG/SRAM, SRAM XDR	\$75.00

	WHEEL PARTS	RETAIL	STOCKING PRICE
End cap set	Available in: 12mm, 15mm, QR	\$25.00	\$15.00
Onyx Carbon Brake Pads		\$30.00	\$18.00
Centerlock Rotor Shim (4 pack)		\$15.00	\$9.00
Boyd Quick Release Skewers		\$35.00	\$21.00



# 2021 BOYD ACCESSORIES

TUBELESS PARTS	RETAIL	STOCKING PRICE
Offset Wingnut for Valvestems	\$5.00	\$3.00
44mm Tubeless Valve set	\$18.00	\$10.80
60mm Tubeless Valve set	\$18.00	\$10.80
80mm Tubeless Valve set	\$22.00	\$13.20
110mm Tubeless Valve set	\$30.00	\$18.00
Tubeless Tape 22mm x 10m	\$10.00	\$6.00
Tubeless Tape 25mm x 10m	\$10.00	\$6.00
Tubeless Tape 28mm x 10m	\$11.00	\$6.60
Tubeless Tape 32mm x 10m	\$13.00	\$7.80
Tickled Pink Sealant Quart	\$29.00	\$17.40
Tickled Pink Sealant 8oz	\$9.00	\$5.40
Sealant Injector	\$9.00	\$5.40



BOYD SWAG	RETAIL	STOCKING PRICE
Boyd Snapback Hat	\$20.00	\$12.00
Boyd T-Shirt	\$15.00	\$9.00
Boyd Water Bottle	\$10.00	\$6.00
Boyd Double Wheelbag	\$60.00	\$36.00
Boyd Wheel Decals	\$25.00	\$15.00

**BOYD**  
CYCLING

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**HOURS:** M-F 9am-5pm EST