

# The CycleFast. Creative.

Your "Always-On" Creative



## EXPERIENCE

2022

**SR. ART DIRECTOR** SCHAEFER ADVERTISING CO (MANAGER)  
**CLIENTS:** UNIVERSITY OF NORTH TEXAS HEALTH AND SCIENCE CENTER, ARGON MEDICAL DEVICES, ALCON, TIMELYCARE, SCHAEFER INTERNAL EFFORTS, GALDERMA  
- Developed direct mail, print, e-mails, digital ecosystems, motion graphics, UI/UX, Social media, PowerPoints, storyboards, display banners  
- Managed Employees

2022

**SR. ART DIRECTOR** SHOPTOLOGY  
**CLIENTS:** SHELL, DEL MONTE, PEPSICO, PEPVIZ, 7-ELEVEN, EURONET, REN  
- Developed branding, PowerPoints, videos, shopper promotion executions, activation idealization  
- Manage freelancers to success of projects

2018

**ART DIRECTOR** TARGETBASE  
**CLIENTS:** AMERICAN HONDA (HONDA AND ACURA AUTO), GLAXO SMITH KLINE (PRODUCTS AND CORPORATE LEVEL DESIGN), VCA VET CLINICS, GALDERMA, NOVARTIS (COSENTYX BRAND), BORINGER INGELHEIM  
- Developed direct mail, e-mails, landing pages, websites, motion graphics, UX, Social media, PowerPoints, storyboards  
- Built consumer design ecosystems  
- Partner with external partners to lead design and UX projects  
- Partner with strategy, client service and development partners to build success for clients

2016

**ART DIRECTOR** RED RACER ADVERTISING  
**CLIENTS:** ISATORI, DISC SPINE INSTITUTE, RADIUS HDD, ZTE, CAPROCK MIDSTREAM, HORIZON AG PRODUCTS, KD KANOPY  
- Developed direct mail, e-mails, landing pages, websites, motion graphics, UX, Social media, PowerPoints, 3D Renders, Video Editing  
- Built design ecosystems and helped prepare marketing strategies  
- Partnered with PR company on campaigns  
- Art directed photo and video productions

2014

**CREATIVE MANAGER** LOVESTYLE INC. (Chef Tim Love)  
**RESTAURANTS AND CONCEPTS:** LONSOME DOVE (FT. WORTH, AUSTIN, KNOXVILLE), WOODSHED SMOKEHOUSE, LOVESHACK (FT. WORTH, DFW AIRPORT), WHITE ELEPHANT SALOON, AUSTIN CITY LIMITS (TIM LOVE AREAS), LOVEBODEGA.COM  
- Managed creative department, contractors, print production, Restaurant creative launches  
- Developed direct mail, Menus, e-mails, landing pages, websites, motion graphics, UX, Social media, promotions and white pages  
- Built design ecosystems and marketing strategies  
- Partnered with PR company on campaigns  
- Art directed all photo productions

2014

**FREELANCE ART DIRECTOR** (CURRENT)  
**CLIENTS:** SALLY BEAUTY SUPPLY, WATTERS DESIGNS, GOLIN, YUM BRANDS, MATCH.COM, ENVISION INTERACTIVE, GREENHILL SCHOOL, BOYD CYCLING, GOLDMAN SACHS ETF, PRESTACYCLE

2013

**JR. ART DIRECTOR** RD&F ADVERTISING  
**CLIENTS:** PIE FIVE, METHODIST HOSPITAL, CIRRO ENERGY, LAKEPOINTE MEDICAL CENTER

## SOFTWARE

ADOBE INDESIGN

ADOBE ILLUSTRATOR

ADOBE PHOTOSHOP

ADOBE XD / FIGMA

ADOBE PREMIER

ADOBE AFTER EFFECTS

ADOBE ANIMATE

MAC PLATFORM

PRESENTATION SOFTWARES (MICROSOFT, CANVA, ETC)

PROJECT MANAGEMENT TOOLS

## EDUCATION

2013

**BFA - Communication Design**  
Milwaukee Institute of Art and Design

2008

**Booker T. Washington HSPVA**  
Magnet Art School - Visual Art

## PERSONAL

**Name** H. Judge Rucker

**Birthday** April 17, 1990 (32)

**Location** Dallas, Tx

## CONTACT

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## HOBBIES



ADVENTURES



TRAVELING



CYCLING

## REFERENCES

Available upon request

## LINKS

JUDGERUCKER.com

linkedin.com/in/judgerucker/